

Draft 23/04/2015

5th ASEM Education Ministers' Meeting (ASEM ME5) *ASEM Education Collaboration for Results*

27–28 April, 2015

Venue: National Library of Latvia, Mūkusalas iela 3, Riga, Latvia

**Please note that Latvian time is three hours ahead of Greenwich Mean Time*

Live stream from doorsteps, tour-de-table, opening, welcome and introductory speeches, as well as press conference will be available on www.eu2015.lv

MEDIA PROGRAMME

Monday, 27 April

- 11:00 Media Centre opens
- 12:00 **POOL 1 leaves for Doorsteps**
- ~12:10 Doorstep by the Minister for Education and Science of the Republic of Latvia, Ms Mārīte Seile
- ~13:10 Doorstep by Mr Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport
- ~13:15 **POOL 2 leaves for tour-de-table – photo and video opportunities only**
- ~13:20 Doorstep by the Minister for Foreign Affairs of the Republic of Latvia, H.E. Mr Edgars Rinkēvičs
- 13:30 – 14:00 **Opening and Welcome speeches – photo and video opportunities during the meeting**
Venue: Hall Rīga, 2nd floor
- Participating:
H.E. Mr Andris Bērziņš, President of Latvia
H.E. Mr Edgars Rinkēvičs, Minister for Foreign Affairs of Latvia
Ms Mārīte Seile, Minister for Education and Science of Latvia
- 14:00 – 14:25 **Introduction Speech – open for media participation**
Role of the ASEM Education Process for ASEM Dialogue and Cooperation
Mr Tibor Navracsics, Commissioner for Education, Culture, Youth and Sport
Mr Idris Jusoh, Minister for Education of Malaysia
- ~14:20 **POOL 3 leaves for Family photo – photo and video opportunities only**
- 16:00 Media Centre closes

Tuesday, 28 April

- 9:30 Media Centre opens
- 10:45 – 11:30 **Press conference**
Venue: Hall Baltija, 1st floor

	Participating: Ms Māriņa Seile, Minister for Education and Science of Latvia Mr Woo-yea Hwang, Minister for Education of Korea, Host of ASEM ME 6 Mr Idris Jusoh, Minister for Education of Malaysia, Host of ASEM ME 4
11:30 – 12:00	Media visit to the exhibition <i>Powered by Education</i> <i>Through 12 stories the Ministry of Education and Science showcases achievements inspired by the Latvian education system</i> <i>Venue: Atrium, 1st floor</i>
11:30 – 14:30	Time for individual interviews
15:00	Media Centre closes

Accreditation badges can be collected at the Media Centre during its opening hours.

In order to book a **Media booth**, please refer to the Host Broadcaster of the Presidency – harijs.lavkinaitis@ltv.lv. Booths are allocated at first come, first served basis.

NB!!! The [Latvian Presidency's audio-visual database \(https://adb.eu2015.lv/\)](https://adb.eu2015.lv/) includes a photo gallery containing print-quality digital pictures and a video gallery where all video files are available in High and Standard definition resolutions.

All pictures and video files can be downloaded and used free of charge provided that the source is duly credited. The source of the material should be indicated as EU2015.LV.

EU2015 Media Guide https://eu2015.lv/images/media/MediaGuide_ENG_Final.pdf

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