







10/06/2015

# First Innovative Enterprise Week - Access to Finance for Research, Innovation and SMEs 2015

June 15<sup>th</sup> – June 17<sup>th</sup>, 2015

Venue: RADISSON BLU DAUGAVA HOTEL, Kuģu iela 24, Riga

## **MEDIA PROGRAMME**

\*Please note that Latvian time is one hour ahead of Brussels time

Media participation in the panels is welcomed. Live online <a href="www.innoweek2015.eu">www.innoweek2015.eu</a>

Please refer your questions on media accreditation, interview requests, any other media questions or work of the Media Centre to <a href="media@innoweek20145.eu">media@innoweek20145.eu</a>, phone: +371 29374438.

Accreditation badges can be collected at the Registration desk.

Media Centre opens

# MONDAY, JUNE 15TH

09.00

09.00 - 10.00	Registration & coffee
10.00 - 11.20	Opening of the Innovation Week by Dana Reizniece-Ozola, Minister of Economic Affairs of Latvia
	Keynote Speakers
	Welcome Address by Laimdota Straujuma, Prime Minister of Latvia
	<b>Introduction to the Financial Situation of the Euro-Zone</b> by Valdis Dombrovskis, Vice-President for the Euro and Social Dialogue, European Commission
	<b>Introduction to the Investment Plan</b> by Pim van Ballekom, Vice-President, European Investment Bank
	New Financing Opportunities for Innovative Enterprises and Investors by Carlos Moedas, European Commissioner for Research, Science and Innovation
11.20 – 11.30	FAMILY PHOTO – PHOTO AND VIDEO OPPORTUNITY
11.30 – 11.45	INTRODUCTION TO THE SIGNATURE OF THE AMENDMENTS Ambroise Fayolle, Vice President, European Investment Bank

#### 11.45 – 12.00 **SIGNATURE OF THE AMENDMENTS** of

- The Delegation Agreement between the EU, the European Investment Bank and the European Investment Fund launching New Horizon 2020 Financial Instruments by Commissioner Carlos Moedas, European Investment Bank Vice President Ambroise Fayolle and European Investment Fund Chief Executive Pier Luigi Gilibert
- The Framework Partnership Agreement and Specific Grant Agreement between the European Investment Bank and the European Commission with European Investment Bank Vice President Ambroise Fayolle and Commissioner Carlos Moedas launching New Horizon 2020 Advisory Activities

# 12.00 – 12.15 **PRESS CONFERENCE** (in the "Lielupe" hall on the 1<sup>st</sup> floor)

- Carlos Moedas, European Commissioner for Research, Science and Innovation
- Valdis Dombrovskis, Vice-President for the Euro and Social Dialogue, European Commission
- Ambroise Fayolle, Vice President, European Investment Bank
- Pier Luigi Gilibert, Chief Executive, European Investment Fund (tbc)

NB! Statement about the new amendment will be given before the signature. Media representatives are strongly recommended to take it into account and attend morning session of the conference.

#### 12.00 – 13.20 **Buffet lunch**

# 13.20 - 14.00 High Level Round Table on the Investment Plan Speakers:

- Pieter Waasdorp, EU SME Envoy, Director Entrepreneurship, Directorate-General for Enterprise and Innovation, Ministry of Economic Affairs of the Netherlands
- Ole Janssen, Deputy Director General, Innovation and Technology Policy, Ministry of Economy and Energy, Germany
- Edwige Avice, Vice Chairwoman, BIPE
- Luc Soete, President of ERIAB, Director of UNU-MERIT
- Arvils Ašeradens, Parliamentary Secretary, Ministry of Finance of Latvia

<u>Moderator:</u> Jean-David Malo, Head of Unit, DG Research & Innovation, European Commission

# 14.00 - 14.20 Introduction to the Preparation of Investment Readiness of Innovative Projects

Simon Barnes, Director of Advisory Services, European Investment Bank

- 14.20 15.30 **Parallel Session: InnovFin Advisory** (in the main hall "Daugava" on the ground floor)
- 15.30 16.00 **Coffee Break**

#### 16.00 – 16.15 Introduction to Investment in Innovation

Nicholas Jennett, Director of New Products and Special Transactions, European Investment Bank

### 16.15 – 17.15 Overview of InnovFin Products for Companies and Large Projects

# TUESDAY, JUNE 16TH

### 07.30 - 08.30 Registration & coffee

### 08.30 - 09.15 Introduction of the Second Day

- Opening speech, Raimonds Aleksejenko, Deputy State Secretary, Ministry of Economic Affairs of Latvia
- Introduction to financing support to SME lending and equity, Pier Luigi Gilibert, Chief Executive, European Investment Fund
- Roger Havenith, Head of Unit "Financing of competitiveness, innovation and employment policies", DG ECFIN, European Commission
- Marianne Thellersen, Senior Vice President for Innovation and Entrepreneurship, Technical University of Denmark

<u>Moderator:</u> Jean-David Malo, Head of Unit, DG Research & Innovation, European Commission

### 09.15- 09.45 **Overview of the EIB Group Financial Instruments for Businesses**

- Kim Kreilgaard, Head of Division, Corporates, Banks and Financial Instruments, Poland and Baltics, European Investment Bank
- Rémi Charrier, Head of Institutional Business Development, European Investment Fund

# 09.45 - 10.45 **Parallel Session: InnovFin and COSME Equity** (in the main hall "Daugava" on the ground floor)

# 9.45 – 10.45 **Parallel Session: InnovFin and COSME SME Guarantee Instruments** (in the "Lielupe" hall on the 1st floor (no translation provided))

10.45 - 11.15 **Coffee Break** 

11.15 - 12.30 Plenary Session: Investment Readiness

12.30 – 14.00 **Buffet Lunch** 

14.00 - 15.30 Plenary Session: Securitization for Innovative Enterprise

15.30 - 16.00 Coffee Break

16.00 - 17.00 Plenary Session : Business Angels

17.00 - 18.00 Plenary Session: Crowd Funding

#### **18.00 – 18.30 Concluding Remarks**

- Martine Diss, Deputy Head of Unit, SME Access to Finance, DG GROW, European Commission
- Jean-David Malo, Head of Unit, DG Research & Innovation, European Commission
- Dominique de Crayencour, Secretary-General European Long-Term Investors association (ELTI) and Long-Term Investors Club (LTIC)

# **WEDNESDAY, JUNE 17TH**

9.00	Media Centre opens
9.00 - 10.00	Registration & coffee
10.00 - 10.30	<ul> <li>Introduction of the Third Day</li> <li>Rolands Panko, Chairman of the Board, JSC Development Finance Institution Altum</li> <li>Julia Taddei, EIB/EC Innovfin Programme Manager, DG Research &amp; Innovation, European Commission</li> <li>Eszter Vitorino, Manager Public Policy Affairs, Global Reporting Initiative</li> </ul>
10.30 – 12.00	Plenary Session: Top-up Policies
12.00 - 13.30	Buffet Lunch
13.30 - 15.30	Parallel Session: Long Term Financing for Research & Innovation, Contribution to President Juncker's Package (in the main hall "Daugava" on the ground floor)
13.30 - 15.30	Parallel Session: Investment climate and market structure in the energy sector of the Republic of Latvia (in the "Venta" hall on the 1st floor)
15.30-16.00	Coffee Break
16.00 -16.30	Concluding Remarks Jean-David Malo, Head of Unit, DG Research & Innovation, European Commission Announcement of the forthcoming presidencies  • Latvian Presidency, Jurijs Spiridonovs, Acting State Secretary, Ministry of Economic Affairs of Latvia  • Luxembourg Presidency, Christian Tock, Director Clean Technologies, Ministry of the Economy of Luxembourg  • Netherlands Presidency, Jan Dexel, Senior Policy Advisor –

#### 17.00 Media Centre closes

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Video: <u>vimeo.com/innoweek2015</u>
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List of speakers in Sessions innoweek2015.eu/conference/agenda

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