



## Informal Meeting of Competitiveness Ministers "Digital economy"

26 -27 March, Riga

### MEDIA PROGRAMME

Thursday, 26 March

- 11:00 Media Centre opens
- 14:15 **POOL 1 leaves for Doorsteps**  
**This pool is not compatible with POOL2**
- 14:15 **POOL 2 leaves for Handshakes – photo and video opportunity only**  
**This pool is not compatible with POOL1**
- ~14:20 Doorstep of the Minister for Economic Affairs of the Republic of Latvia Ms Dana Reizniece-Ozola
- 14:30 – 15:00 Official welcome to Heads of Delegation by the Minister for Economic Affairs of the Republic of Latvia Ms Dana Reizniece-Ozola
- 14:45 **POOL 3 leaves for Tour-de-table – photo and video opportunity only**
- 15:00 – 15:45 Opening statement by Ms Dana Reizniece-Ozola, Minister for Economic Affairs  
Opening remarks:  
Mr Andrus Ansip, Vice-President of Digital Single Market, the European Commission  
Ms Vicky Ford, Chair of Committee on the Internal Market and Consumer Protection, European Parliament  
**Photo and video opportunities for media**
- 15:50 **POOL4 leaves for Family Photo**
- 15:50 **POOL 5 leaves to IT Demo Centre**
- 16:00 - 16:30 **Special guided tour to IT Demo Centre**
- 19:00 Press centre closes

Friday, 27 March

- 9:00 Media Centre opens
- 10:25 **POOL 1 leaves for Press conference**
- 10:40 **Press conference by the Minister for Economic Affairs of Latvia Ms Dana Reizniece-Ozola and Commissioner of Internal Market, Industry, Entrepreneurship and SMEs Ms Elzbieta Bienkowska**  
*Venue: Hall "Baltija"*  
*Simultaneous interpretation: LV/EN*
- 14:00 Press centre closes

**To participate in Pools and Special guided tour to IT Demo Centre** media representatives should register by sending an email to [press@es2015.lv](mailto:press@es2015.lv) with the following information:

- name and surname;
- media organisation;
- country;
- function (journalist, cameraperson, photographer, etc.);
- dates and pool numbers.

Deadline for Pool reservation March, 25.03. Please keep in mind, that number of persons in one pool is limited.

**Accreditation badges** can be collected at the Media Centre during its opening hours.

In order to book a **Media booth**, please refer to the Host Broadcaster of the Presidency – [harijs.lavkinaitis@ltv.lv](mailto:harijs.lavkinaitis@ltv.lv). Booths are allocated at first come, first serves basis.

**Live stream from working sessions**, Handshakes, Doorsteps, Tour-de-table and Press conference available on [www.eu2015.lv](http://www.eu2015.lv)

**NB!!!** The [Latvian Presidency's audio-visual database \(https://adb.eu2015.lv/\)](https://adb.eu2015.lv/) includes a photo gallery containing print-quality digital pictures and a video gallery where all video files are available in High and Standard definition resolutions.

All pictures and video files can be downloaded and used free of charge provided that the source is duly credited. The source of the material should be indicated as EU2015.LV.

**EU2015 Media Guide** [https://eu2015.lv/images/media/MediaGuide\\_ENG\\_Final.pdf](https://eu2015.lv/images/media/MediaGuide_ENG_Final.pdf)

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