

Draft 17/06/2015

Digital Assembly 2015 Riga – One Europe, One Digital Single Market

17 -18 June, 2015

Venue: National Library of Latvia, Riga

MEDIA PROGRAMME

Journalists are welcome to participate in all conference sessions. Live stream of the Digital Assembly 2015 will be available on www.eu2015.lv

All interview requests shall be communicated to Jurgita Žemaityte jurgita.zemaityte@ec.europa.eu prior to event.

Please note that only accredited media will be allowed to participate in the event. Questions on media accreditation: mediaaccreditation@es2015.lv

17 June, Wednesday

8:30	Media Centre opens
8:30 – 9:00	Registration
9:00 – 12:30	Opening workshop: Digital Skills for a Digital Single Market
14:30 – 14:40	Opening of the Assembly by the moderator (Vivienne Parry OBE)
14:40 – 15:00	Opening speech by Laimdota Straujuma, Prime Minister of Latvia
15:00– 15:15	Keynote speech by Director-General of DG Connect Robert Madelin
15:15 – 15:30	Report from “ Open Innovation 2.0 2015 Espoo ” – Markku Markkula, President of the European Committee of Regions (CoR) and Vice-Chairman of the Open Innovation Strategy and Policy Group (OISPG)
15:30 – 15:40	Inspirational speech TEDx style on the library as a uniting factor in a society of change - HRH Princess Laurentien of the Netherlands
15:40 – 15:55	AVAILABLE TIME FOR INTERVIEWS
15:55 – 17:55	Inspirational speeches TEDx style on Digital Single Market themes <ul style="list-style-type: none">– Stina Ehrensvärd - CEO & Founder Yubico– Stefan Blom – Chief Strategy Officer Spotify– Erik Ljungberg, Senior Vice President, Corporate Relations, Scania– Andris Berzins - Co-founder of Riga TechHub– Anne-Marie Imafidon, Head of Stemettes– Yann Fleureau – CEO CardioLogs
17:55 – 18:00	Closing by the moderator
20:00	Media Centre closes



18 June, Thursday

- 8:30 Media Centre opens
- 9:00 – 9:45 **Hard talk** with Robert Madelin, Director General of DG Connect
Moderated by Frances Robinson
- 9:45 – 12:45 **Parallel workshops**
WS 1* Building Trust and Confidence online
WS 2* A Digital Single Market for creative content
WS 3* A connected Digital Single Market
WS 4* A Digital Single Market for businesses and consumers
WS 5* Promoting e-society
WS 6* Digitising European Industry and Enterprises
- 12:45 - 14:00 AVAILABLE TIME FOR INTERVIEWS**
- 14:00 - 14:20 **Opening by** Günther H. Oettinger, Commissioner responsible for Digital Economy and Society, European Commission
- 14:20- 14:50 WS reporting to the plenary by the rapporteurs
- 14:30-15:30 Mr Guenther Oettingers', European Commissioner for Digital Economy and Society, meeting with the media representatives
Venue: Hall Baltija, 1st floor
- 14:50 - 15:30 **Panel discussion on WS findings and next steps**
 - Robert Madelin - Director-General of DG Connect
 - Jean- Paul Zens - Director - Ministry of Media and Communications
 - Arnis Daugulis - Deputy State Secretary at Latvian Ministry of Environmental Protection and Regional Development
- 15:30 – 15:40 **Closing** by Kaspars Gerhards, Latvian Minister for Environmental Protection and Regional Development
- 15:40– 15:50 Closing by the moderator
- 17:00 Media Centre closes

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