

Draft, 29/04/2015

CONT_ACT RIGA 2015: The Impact of ICT on the Design and Delivery of Public Services

Venue: National Library of Latvia, Mūkusalas iela 3, Rīga

MEDIA PROGRAMME

Media are welcome to participate in all conference sessions.

Please note that only accredited media will be allowed to enter the venue. Questions on media accreditation: mediaaccreditation@es2015.lv

6 May, Wednesday

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| 9:00 | Media Centre opens |
| 9:30-9:40 | Opening speech by Signe Bāliņa
President of Latvian Information and Communication Technology Association (LIKTA), Latvia |
| 9:40-10:00 | Perspective of Digital Single Market strategy and other initiatives of the European Commission by Robert Madelin
Director-General, Directorate General for Communications Networks, Content and Technology of the European Commission |
| 10:00-10:20 | Public sector modernisation & Interoperability by Stephen Quest
Director-General, Directorate General for Informatics of the European Commission |
| 10:20-10:40 | Cooperation between industry and public administrations towards provision of better public policy and services by Elmārs Gengers
Chairman of the Board, "Latvian Information Technology Cluster", Latvia |
| 10:40-11:00 | Public sector modernisation through the use of digital Technologies by Arnis Daugulis, State CIO, Deputy State Secretary, Ministry of the Environmental Protection and Regional Development, Latvia |
| 11:00-11:30 | Time for individual interviews with speakers |
| <i>First Set – "Digital by Default"</i> | |
| 11:30-12:30 | Presentations by:
Mechthild Rohen - Head of Unit, Public Services, Directorate General for Communications Networks, Content and Technology of the European Commission
Margarida Abecasis - Head of Unit, Interoperability solutions for European public administrations, Directorate General for Informatics of the European Commission
Guna Paidere - Chief State Notary at Register of Enterprises, Latvia
John Kootstra - International Coordinator, Ministry of the Interior and Kingdom Relations, The Netherlands
Marianne Sørensen - Head of Division, The Agency for Digitisation, Denmark |
| 12:30-13:30 | Panel Discussion
Robert Madelin - Director-General, Directorate General for Communications Networks, Content and Technology of the European Commission
Stephen Quest - Director-General, Directorate General for Informatics of the European Commission
Arnis Daugulis - State CIO, Deputy State Secretary, Ministry of the Environmental Protection and Regional Development, Latvia
Normunds Bergs - CEO, Joint-Stock Company "SAF Tehnika", Latvia |
| 13:30-14:30 | Time for individual interviews with speakers |

Second Set – “Private & Public Cooperation for Efficient Public Service Delivery”

14:30-15:00

Presentations by:

Uldis Pabērzis - Chairman of the Board, Complete Payment Systems, Latvia
Hans C. Arents - The Flemish eGovernment Coordination Unit, Belgium
Olli-Pekka Rissanen - Public Sector ICT, Ministry of Finance, Finland

15:00-15:30

Panel Discussion

Jānis Bokta - Chief Executive Officer, State Joint-Stock Company “Latvia State Radio and Television Centre”, Latvia
Aldis Vilums - Solutions Architect, WW Public Sector Services, Microsoft Europe
Ingmārs Pūķis - Vice-president, Member of the Board, Limited Liability Company “Latvijas Mobilais telefons”, Latvia

15:30-16:00

Time for individual interviews with speakers

16:00-16:30

What are the downsides, if e-services are too easy to use by Taavi Kotka - Government CIO, Deputy Secretary General, Ministry of Economic Affairs and Communications, Estonia

Third Set– “User Experience & Design in public services”

16:30-17:00

Presentations by:

Carrie Bishop - co-Director, FUTUREGOV, United Kingdom
Līga Lētiņa - UX expert, Latvia

17:00-17:30

Panel Discussion

Taavi Kotka -Government CIO, Deputy Secretary General, Ministry of Economic Affairs and Communications, Estonia
Signe Znotiņa – Znota, Press Secretary of the Cabinet of Ministers, Latvia

17:30-18:00

Conclusions

18:30

Media Centre closes

Accreditation badges can be collected at the Media Centre during its opening hours.

NB!!! The [Latvian Presidency’s audio-visual database](https://adb.eu2015.lv/) (<https://adb.eu2015.lv/>) includes a photo gallery containing print-quality digital pictures and a video gallery where all video files are available in High and Standard definition resolutions.

All pictures and video files can be downloaded and used free of charge provided that the source is duly credited. The source of the material should be indicated as EU2015.LV.

EU2015 Media Guide https://eu2015.lv/images/media/MediaGuide_ENG_Final.pdf

Media contacts:

Kristīne Kļaveniece
Communication specialists
E-mail: kristine.klaveniece@varam.gov.lv
Tel: +37126417267

Karīna Leja
Head of Media Centre
E-mail: karina.leja@es2015.lv
Tel: +37126058258