



Latvian Presidency
of the Council of the
European Union



WIRE 2015

WEEK OF INNOVATIVE REGIONS IN EUROPE 2015
RIGA, 4 – 5 JUNE

Draft 29/05/2015

Media programme of the International Conference Week of Innovative Regions in Europe (WIRE) *Innovative Regions: Time to Act!* (4–5 June)

Venue: Riga, Riga Latvian Society House (Merķeļa Street 13)

* Please note that Latvian time is three hours ahead of Greenwich Mean Time

Media are welcome to participate in the Conference. For interviews and other media needs, a special Press Room (Gold Hall salon – 3rd floor) will be set up at the Riga Latvian Society House. Live stream from Conference will be available on www.wire2015.eu and www.eu2015.lv:

4 June

9:30 till 11:15 Welcome and Opening – Big Hall;

11:45 till 13:00 Plenary Session 1 – Big Hall;

5 June

9:00 till 11:00 Plenary Session 3 – Big Hall;

11:00 till 11:30 Press conference – Club Hall;

14:30 till 15:30 Closing Session – Big Hall.

THURSDAY, 4 June

Press Room (Gold Hall salon) will be open during all Conference

9:30 – 10:00

Welcome

Venue: BIG HALL

Speakers:

Ms Mārīte Seile, Minister for Education and Science, Republic of Latvia

Mr Jānis Vucāns, Chairman of the Education, Culture and Science Committee, the Saeima of the Republic of Latvia

Moderator: **Mr Ansis Bogustovs**, journalist

10:00 – 11:15

Opening session

Towards jobs and growth: boosting research and innovation investment at regional level

Venue: BIG HALL

Speakers:

Mr Wolfgang Burtcher, Deputy Director General for Research and Innovation, European Commission

Ms Corina Crețu, Commissioner for Regional Policy, European Commission – video message

Ms Sanda Liepiņa, State secretary for Ministry of Education and Science of the Republic of Latvia

Moderator: **Mr Ansis Bogustovs**, journalist

11:15 – 11:45

Coffee break

Venue: WHITE HALL



11:45 – 13:00 **Plenary session 1: Meeting the implementation challenge: rolling-out and scaling-up implementation of Smart Specialisation Strategies**

Venue: BIG HALL

Speakers:

Ms Charlina Vitcheva, Director, DG Regional and Urban Policy, European Commission
Regional Innovation Strategies for Smart Specialisation: from design to implementation

Mr Andrea Conte, Project leader, Knowledge for Growth Unit, JRC-IPTS, European Commission

Towards an effective implementation of Smart Specialization Strategies

Ms Karen Maguire, Counsellor / Project Manager, OECD

Smarter innovation investments: Lessons from OECD regions

Mr Günter Clar, Chairman of the Commission Expert Group "Assessment of Smart Specialisation Strategies for the EU 28 Member States"

Perspectives for RIS3 in the wider context of the Europe 2020 Growth Strategy. How to adapt – across the EU 28 – the success strategy of enterprises and advanced regions

Moderator: **Christof Kienel**, Head of Unit – Coordination of Consultative Works, Follow-up of opinions, Structured Dialogue and stakeholder consultations, Committee of the Regions

13:00 – 14:30 **Lunch / Launching of H2020 Widespread: Teaming project CAMART²**

Venue: WHITE HALL

14:30 – 16:30 **Parallel sessions**

Parallel session 1 Venue: BIG HALL	Parallel session 2 Venue: LIGO HALL	Parallel session 3 Venue: GOLD HALL
Governance for implementing Smart Specialisation Strategies	Modernising the Quadruple Helix: challenges for research and industry cooperation in the framework of smart specialisation strategies	A new role of interregional cooperation in Smart Specialisation
<p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Mr Adrian Healy, Cardiff School of Planning and Geography, Wales, United Kingdom <i>The Governance Challenge in the Implementation of Smart Specialisation</i> • Ms Elisabetta Maini, Managing authority of Emilia – Romagna region in Italy <i>The implementation of S3 strategy in Emilia-Romagna Region</i> 	<p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Ms Camilla Christensen, Project Manager, LU Open Innovation Center, Sweden <i>Prototyping as a quadruple helix model</i> • Ms Signe Bāliņa, President of the Latvian Information Technology and Telecommunications Association <i>IT Competence Centre: Use Case of the Quadruple Helix innovation model and its modernization in the</i> 	<p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Mr Jason Martinez, Project Officer, Interreg Europe <i>Interreg Europe at the heart of the Cohesion Policy</i> • Mr Wim De Kinderen, International Project Manager, Brainport Eindhoven EU Office, The Netherlands, Vanguard Initiative <i>Vanguard Initiative, New Growth through Smart Specialisation</i> • Mr Oscar Lopez, Executive



<ul style="list-style-type: none"> • Mr David Uhlir, Chief strategy officer, South Moravian Innovation Centre, Czech Republic <i>Evolution of RIS/S3 governance - the case of South Moravia</i> • Ms Agrita Kiopa, Deputy State secretary, Ministry of Education and Science of the Republic of Latvia <i>Governing for results: RIS3 implementation and monitoring in Latvia</i> <p>Moderator: Ms Annamaria ZONNO, DG RTD, European Commission</p>	<p><i>framework of S3</i></p> <ul style="list-style-type: none"> • Mr Marcos Alvarez, coordinator of the EU Programmes Office, Gradient, Spain <i>Gradient: Turning the Galician ICT triple-helix into a full speed regional innovation hub</i> • Ms Ana Tomasek, Innovation and Strategy Policy Officer, EUREKA <i>Exploring the regional dimension of EUREKA</i> • Prof. Ray O'Neill, Vice-President for Innovation, National University of Ireland, Maynooth; Vice-Chair of the EUA-RIS3 Expert Group <i>University-Business Research Cooperation for Smart Specialisation Strategies</i> <p>Moderator: Mr Kaspars Kalniņš, SEDA, Latvia</p>	<p>Director, Campus Iberus, Spain <i>Campus Iberus: Smart Interregional Cooperation for Strategic Territorial Development</i></p> <ul style="list-style-type: none"> • Mr Aled Thomas, Director – Regions, Climate-KIC European Headquarters <i>Regional Cooperation for Low-Carbon Innovation' – the Experience of Climate-KIC</i> • Ms Claire Nauwelaers, STI Policy Expert <i>Cross-border and inter-regional cooperation: opportunities for smart specialization strategies</i> <p>Moderator: Mr Olivier Brunet, DG RTD, European Commission</p>
<p><i>Objective:</i> to explore and compare the different RIS3 governance structures created in different European regions and identify possible good practices of inclusive, transparent and efficient management.</p>	<p><i>Objective:</i> to explore how RIS3 is using the cluster-like structures existing in the European regions and how the fourth component (civil society) is incorporated in the implementation of RIS3.</p>	<p><i>Objective:</i> to explore how interregional cooperation can be favoured or stimulated for those European regions having the same or similar thematic or horizontal priorities</p>

16:30 – 17:00 Coffee break
Hall: WHITE HALL

17:00 – 18:00 **Plenary session 2:** The challenge of Open Data
Venue: BIG HALL

Speakers:

Ms Iveta Gudakovska, Director of the Library of the University of Latvia

OpenAIRE2020: Opportunities and Challenges for Open Science

Mr Sverker Holmgren, Director of the Nordic eScience Globalisation Initiative (NeGI)
NordForsk, Sweden

Open Science in the Nordic Region: Status and Plans

Ms Tsvetanka Kalfin, Research Programme Officer, DG CNECT, European Commission
Innovation in the context of European e-Infrastructures

Mr Gert Franke, CLEVER FRANKE, the Netherlands
Creating change with data



Moderator: Ms Georgia Tzenou, Organiser of WIRE2014, National Documentation Centre, Enterprise Europe Network-Hellas, Greece

FRIDAY, 5 June

- 9:00 – 9:30 **Keynote speech** by **Mr Markku Markkula**, President of the Committee of the Regions
Venue: BIG HALL
Chair: Ms Dita Traidās, Director, SEDA, Latvia
- 9:30 – 11:00 **Plenary session 3: The Challenge of Synergies between funding instruments**
Hall: BIG HALL
- Speakers:*
Mr Dimitri Corpakis, Head of Unit - Spreading Excellence and Widening Participation, DG Research and Innovation, European Commission
Demystifying Synergies across the available funding instruments to fight the innovation divide in Europe
Ms Muriel Attané, Secretary General, European Association of Research and Technology Organisations (EARTO)
RIS3 as a booster of innovation ecosystems
Mr Jukka Alasentie, Director for regional development, The Council of Tampere Region, Finland
How to make change happen with structural funds?
Mr Mathieu Doussineau, Policy analyst – Knowledge for growth unit, JRC IPTS, European Commission
Cohesion Policy and the synergies with the research and development funds: the Stairway to excellence - an initiative targeting post-2004 Member States
Moderator: Mr Rafael Rodriguez, Professor of Research at the Spanish Council for Scientific Research (CSIC), former organizer of WIRE 2010
- 11:00 – 11:30 Coffee break
Venue: WHITE HALL
- 11:00 – 11:30 **PRESS CONFERENCE**
Venue: CLUB HALL
- Participants:**
- Mārīte Seile, Minister, Ministry of Education and Science of Latvia,
 - Arvils Ašeradens, Parliamentary Secretary, Ministry of Finance,
 - Markku Markkula, President of the Committee of the Regions,
 - Lambert van Nistelrooij, MEP, European Parliament
- 11:30 – 13:00 **Parallel sessions**

Parallel session 4 Venue: BIG HALL	Parallel session 5 Venue: GOLD HALL	Parallel session 6 Venue: LIGO HALL
Rolling out the operational programmes and maximising impact of all available	The impact of Spreading excellence and widening participation at regional level	How cities can step up in Innovations using combination of funds?



instruments		
<p><i>Speakers:</i></p> <ul style="list-style-type: none">• Mr Ton van Lier, Coordinator Subsidies and Public affairs, City of Helmond, The Netherlands <i>Rolling out the operational programmes and maximising impact of all available instruments: high leverage or modest contribution?</i>• Ms Cristina Oyon, Head of Strategic Initiatives at SPRI - the business development agency in the Basque Country <i>Rolling out Operational Programme and RIS3 in Basque Country</i>• Ms Päivi Ekdahl, Development Director, Regional Council of Lapland, Finland <i>Visibly Smart – Bringing the northernmost region of Europe up to the maps</i>• Ms Gunta Arāja, Deputy State Secretary, Ministry of Education and Science of the Republic of Latvia <i>The contribution of the Structural Funds for the implementation of the RIS3 in Latvia</i> <p><i>Moderator:</i> Ms Annamaria ZONNO, DG RTD, European Commission</p>	<p><i>Speakers:</i></p> <ul style="list-style-type: none">• Mr Nuno Jardim - Coordinator ERA Chair, Portugal <i>leapFrog M-ITI - Enhancing the Research and Innovation Potential of M-ITI through Human-Computer Interaction and Design Innovation</i>• Mr Andris Šternbergs, Director, LU Institute of Solid State Physics, Latvia <i>H2020 Teaming project CAMART² as a tool for Technology Transfer boost for Advanced Materials in Latvia and at BSR</i>• Mr Ángeles Rodríguez-Peña, President, COST Association <i>COST Excellence and Inclusiveness Policy contributing to spreading excellence and widening participation in Horizon 2020</i>• Ms Katarzyna Walczyk-Matuszyk, Deputy Director, National Contact Point for Research Programmes of the EU, Poland <i>NCP_WIDE.NET Network for spreading excellence and widening participation activities</i>• Mr Karol Frölich Straka Vice-president, Slovak Academy of Sciences <i>Teaming under Horizon 2020: Building up Centre of Excellence for advanced materials application in Slovakia</i> <p><i>Moderator:</i> Ms Colombe Warin, DG RTD, European Commission</p>	<p><i>Speakers:</i></p> <ul style="list-style-type: none">• Mr Aivars Draudiņš, Director of Public Services Department, Ministry of Environmental Protection and Regional Development of the Republic of Latvia <i>Government as a driving force to spread existing innovative solutions for public funds administration at regional and local level</i>• Ms Anna Lisa Boni, Secretary General, Eurocities <i>Innovation in cities</i>• Mr Gerhard Stryi-Hipp, Coordinator Smart Energy Cities, Fraunhofer ISE, Germany <i>Innovative solutions for the transformation of the energy sector of cities and regions</i>• Mr Oriol Alcoba Malaspina, Corporate Development Director at Barcelona Media, Spain <i>Local innovation ecosystems and specialization: the 22@Barcelona case</i>• Ms Inger Gustaffson, Head of Policy and Systems Development Department, VINNOVA <i>Urban Europe – an European hub for urban-related research and innovation</i> <p><i>Moderator:</i> Mr Olivier Brunet, DG RTD, European Commission</p>



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<p><i>Objective:</i> <i>explore the ways how different European regions have inserted the RIS3 concept and priorities of action within the Operational Programs of ESIF.</i></p>	<p><i>Objective:</i> <i>present the results obtained to present of the Spreading Program and, if possible, the observed impact related to improvements in the cooperation between the academia and the productive sector.</i></p>	<p><i>Objective:</i> <i>present experiences of how the cities can promote innovation dynamics using their urban competences and the public procurement among other available instruments.</i></p>
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13.00 – 14.30 Lunch
Venue: WHITE HALL

14.30 – 15.30 **Closing Session**
Venue: BIG HALL

- Wrap-up by **Mr Richard Tuffs**, Director of ERRIN
- Keynote speech from **Mr Lambert van Nistelrooij**, MEP, European Parliament
- **Mr Wim De Kinderen**, organiser of WIRE VII –International Project Manager, **Brainport Eindhoven EU Office**, The Netherlands

Moderator: **Ms Dita Traidās**, Director, SEDA, Latvia

Media badges and information about Conference will be available during Registration. No accreditation is required prior the Conference.

Media contacts:

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