

THE VI ANNUAL FORUM OF THE EUROPEAN UNION STRATEGY FOR THE BALTIC SEA REGION

Achieving e-Quality by Connecting the Region

Date: June 15-16

Venue: Dzintari Concert Hall, Turaidas iela 1, Jūrmala, Latvia

Media participation in the plenary and parallel sessions is welcomed. All plenary sessions will be livestreamed on www.eu2015.lv and on www.mfa.gov.lv

All interview requests shall be communicated via solvita.martinsone@mfa.gov.lv.

Please note that only accredited media will be allowed to enter the venue: <https://eu2015.lv/media-eu/accreditation>. Questions on media accreditation: mediaaccreditation@es2015.lv

MEDIA PROGRAMME

15 June, Monday

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|---------------|--|
| 08:00 – 12:00 | Registration |
| 10:00 – 12:00 | Networking Village , Networking Village activities, speakers' corner opens |
| 11:00 – 12:00 | Buffet Lunch |
| 12:00-12:30 | Opening Session
<i>Room: Main Hall</i>
Speakers: <ul style="list-style-type: none">- H.E. Ms Laimdota Straujuma, Prime Minister of the Republic of Latvia- Ms Zanda Kalniņa-Lukaševica, Parliamentary State Secretary for EU Affairs, Ministry of Foreign Affairs, Latvia- Mr Gatis Truksnis, Mayor of the City of Jūrmala, Latvia- Her Royal Highness Crown Princess Victoria of Sweden |
| 12:30-13:00 | High Level Panel: Competitiveness of the Baltic Sea Region
<i>Room: Main Hall</i>
Speakers: <ul style="list-style-type: none">- H.E. Ms Laimdota Straujuma, Prime Minister of the Republic of Latvia- H.E. Mr Algirdas Butkevičius, Prime Minister of the Republic of Lithuania- Mr Siim Kallas, Special Adviser to Vice President Valdis Dombrovskis, European Commission |
| 11:50-12:00 | Family Photo |

13:00-14:30

Plenary Session: Next Steps in Implementing the EU Strategy for the Baltic Sea Region

Room: Main Hall

Speakers:

- Mr Valdis Dombrovskis, Vice President, European Commission
- Dr Artis Pabriks, Member of the European Parliament
- Dr Henryka Mościcka-Dendys, Undersecretary of State for Parliamentary Affairs, European Policy and Human Rights, Poland
- Mr Markku Markkula, President, Committee of the Regions

13:00-16:00

Opportunities for individual interviews

14:30-15:00

Coffee Break and Networking Village Activities

15:00-16:30

Plenary Session: A Sustainable Competitive Baltic Sea Region

Room: Main Hall

Speakers:

- Mr Carlos Moedas, Member of the European Commission
- Ms Gunvor G Ericson, State Secretary for the Minister for Climate and the Environment, Sweden
- Mr Juha Kytölä, Vice President, Wärtsilä Corporation, Finland
- Dr Fritz Koster, Director General, National Institute of Aquatic Resources, Denmark

16:30-18:00

Media Trip around Jūrmala City (details TBC)

16:30-18:00

Parallel Thematic Workshops:

- E-Inclusion and Economic Opportunities, Room: Northern Foyer
- Smart Internal Energy Market – Benefits for Consumers, Room: Glass Room
- Young People's Mobility in the Baltic Sea Region, Room: Basement
- Communicating the EUSBSR – Digital Tools for Networking and Collaboration, Room: Main Hall
- Maritime and Coastal Tourism in the Baltic Sea Region, Room: Western Foyer

16 June, Tuesday

08:00 – 11:00

Registration for Second Day Arrivals

09:00 – 10:30

Parallel Thematic Workshops:

- Culture and Creative Entrepreneurship, Room: Western Foyer
- Funding Common Priorities, Room: Main Hall
- Implementing Maritime Spatial Planning in the Baltic Sea, Room: Basement
- Innovations and Cross-Border Infrastructures for a Better Health Care, Room: Glass Room
- Niches Matter More, Borders Less – True Integration of Science and Knowledge, Room: Northern Foyer

10:30 – 11:00

Coffee Break and Networking Village Activities

11:00 – 12:30

**Plenary Session: Overcoming Barriers for e-Connectivity –
Unlocking the Potential for e-Quality**

Room: Main Hall

Speakers:

- Mr Urmas Paet, Member of the European Parliament
- Mr Jørgen Abild Andersen, Chairman of OECD's Committee on Digital Economy Policy, Member of Advisory Board for ICT Think Tank 'Top of Digital Europe'
- Mr Rüdiger Dorn, Director of Cloud Computing, Microsoft
- Dr. Pēteris Zilgalvis, Head of Unit, Directorate General for Communications Networks, Content & Technology, European Commission

12:30 - 13:00

Closing Session

Room: Main Hall

Speakers:

- Ms Lena Andersson Pench, Director, Directorate General for Regional and Urban Policy, European Commission
- Ms Inga Skujiņa, Deputy State Secretary for European Affairs, Ministry of Foreign Affairs, Latvia
- H.E. Ms. Ewa Dębska, Ambassador of Poland to Latvia
- Ms Gunilla Nordlöf, Director General for the Agency for Regional Economic Growth, Sweden

Media contacts:

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